

Digital Marketing Products, Services & PPC Setup

BASIC

When customers search you, what do they see? Inspire confidence and drive sales with a professional, active online presence.

Starts at **€450** /month

PROFESSIONAL & POLISHED

SEO: basic on-site optimization

Local SEO: maps and review

Social Media: full coverages + page facelift



Fresh Content: 1 Monthly Post

SEO Content: 1 Monthly Post

Reporting: Quarterly Analytics

INTERMEDIATE

Get more leads with a smart strategy leveraging SEO, paid ads, and relevant social media.

Starts at **€650** /month

DRIVE NEW BUSINESS

Everything in Basic Plan **PLUS:**

Social Media: full coverage + page facelift -



Social Media: Follower Boost Campaign (Competition/Campaign)

Pay Per Click: Google & Bing Ad Campaign Mgmt

Fresh Content: 2 Monthly Posts

SEO Content: 2 Monthly Posts

Reporting: Quarterly Analytics + Quarterly in person meeting

ADVANCED

Grow your business in new areas with strategic campaigns that leverage the best in creative, sales and SEO muscle.

Starts at **€1700** /month

READY FOR GROWTH

Everything in Basic Plan **PLUS:**

Social Media: full coverage + page facelift -



Social Media: 4 Follower Boost Campaign (Competition/Campaign)

Social Media: Monitor Reviews and Respond

Pay Per Click: Google & Bing Ad Campaign Mgmt

Fresh Content: 2 Monthly Posts

SEO Content: 4 Monthly Posts

Email Marketing: 1 Per Quarter

PPC SETUP

PPC Setup and Optimisation including Google and Bing. Compelling Ads, Improved Quality Score and Increased savings.

Starts at **€240** Initial Setup

INCLUDING

- PPC Ads Account Setup
- PPC Ads Search Campaign with products/services promoted
- 3 Ad Groups with 2-3 Text Ads
- Keyword Research (including Negative Keywordlist)
- Ad Extensions setup – Locations, Phone, Sitelinks
- Enhanced Campaign for Local Search & Mobile
- Goals and Landing Pages identified and set up in Analytics
- Dedicated Account Manager